

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-15	31-Dic-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	349.685.875	329.958.678	5,98%
WINSTON	291.444.035	286.068.374	1,88%
CHESTERFIELD	203.536.264	205.440.510	-0,93%
FORTUNA	173.137.982	179.876.836	-3,75%
CAMEL	161.817.932	159.801.930	1,26%
LUCKY STRIKE	119.997.439	126.778.582	-5,35%
L&M	112.986.376	114.022.870	-0,91%
DUCADOS NEGRO	110.640.179	119.556.370	-7,46%
NOBEL	94.100.173	97.640.276	-3,63%
DUCADOS RUBIO	68.403.661	74.311.048	-7,95%
WEST BROOKLYN	61.533.798	58.226.669	5,68%
PALL MALL	49.062.422	47.542.330	3,20%
DUCADOS RUBIO 100'S	31.758.886	26.801.146	18,50%
FORTUNA RED LINE	27.025.536	30.018.484	-9,97%
DUCADOS RUBIO BLANDO	26.603.598	32.863.148	-19,05%
MARLBORO TOUCH	24.591.112	19.116.646	28,64%
MARK 1	20.718.362	20.308.216	2,02%
PHILIP MORRIS	20.449.108	6.072.628	236,74%
LUCKY STRIKE BLANDO	18.652.009	18.111.227	2,99%
MARLBORO POCKET	18.003.054	19.949.950	-9,76%
ELIXYR	17.729.449	17.269.264	2,66%
JOHN PLAYER SP.	16.828.082	18.458.446	-8,83%
NOBEL STYLE	16.291.172	15.683.999	3,87%
PHILIP MORRIS K/S	15.285.921	14.479.288	5,57%
LUCKY STRIKE CLICK & ROLL	13.277.490	10.430.965	27,29%
BENSON & HEDGES AMERICAN	13.060.678	12.076.677	8,15%
L&M RED SEMI-RÍGIDO	11.510.695	16.353.536	-29,61%
L&M BLUE SEMI-RÍGIDO	9.397.905	11.464.513	-18,03%
BN	7.991.478	8.337.088	-4,15%
BENSON & HEDGES	7.899.670	5.871.374	34,55%
AUSTIN	7.838.670	6.018.265	30,25%
NOBEL BLANDO	7.769.249	7.804.095	-0,45%
PALL MALL LARGO 100'S	7.659.433	12.610.229	-39,26%
BULLBRAND	7.437.004	7.058.596	5,36%
CHESTERFIELD BLANDO	7.337.766	10.647.169	-31,08%
R 1	7.272.209	6.975.852	4,25%
LAMBERT & BUTLER	6.939.805	6.156.695	12,72%
GAULOISES RUBIO	6.909.618	7.411.319	-6,77%
JOHN PLAYER SP. BLACK/BLUE	6.439.052	6.198.628	3,88%
KARELIA	6.326.350	5.798.920	9,10%
OMÉ	5.939.800	4.588.010	29,46%
MAYFAIR	5.420.270	4.955.330	9,38%
SILK CUT	5.174.794	4.946.529	4,61%
RESTO MARCAS	123.157.951	145.887.454	-15,58%
Totales	2.325.042.311	2.339.948.159	-0,64%